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Company	Target
Title/Current position	Director of Enterprise Workforce Management Strategy
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When and why did you join CSCMP?	I joined CSCMP in Jan. of 2021, because I was interested in networking to get external perspectives for the work I was doing at the time.
What advice do you have for new CSCMP members on how they can maximize their membership value? What membership benefit do you find most valuable?	You get out of CSCMP what you put into it, so my advice to maximize your membership value is to get engaged. Leverage the site, apply the learnings, attend conferences, volunteer, etc. The benefit I use the most is the ability to network with others in the supply chain space. I've leaned in heavily to mentoring. I truly enjoy the mentorship program and have been both a mentor & mentee. I've also loved giving feedback to the Young Professionals on resume building and storytelling. It is so rewarding to give back.
What has been the most impactful connection you have made through CSCMP membership?	I've made two connections through the CSCMP mentoring program that were both rewarding and impactful. One person was looking to gain confidence in a role while another was looking to balance life & work. Through our discussions both CSCMP mentees were able to achieve their goals and unlock new ways of working. I still keep in touch with those early mentees to this day!
How did you get into supply chain management/logistics?	I got into supply chain through my work in operational excellence projects.
What is the biggest challenge you face on the job, and how are you managing it?	In my current role, the largest challenge is likely the ever shrinking pool of talent. Our team is currently managing this by thinking of new and innovative ways to be flexible with talent. This looks like introducing flexible team member types such as part time, on demand, work share, etc. It looks like understanding where it is most impactful to share talent in a different way, such as store to dc, etc.

What technologies, trends, or disruptive forces do you see having the biggest impact on supply chains?

In addition to the talent shortage mentioned above, worker expectations are shifting. Team members expect more control of where they work, when they work, and how they work. Reimagining our operations to accommodate the gig economy will be critical.
